



# TRANSFORMING

ANNUAL REPORT  
2022-2023

#### EDITING

Marc Grignon, General manager

#### COORDINATION

Stéphanie Lalonde, Project manager

#### LINGUISTIC REVISION AND TRANSLATION

Vincent Huot, Translator

#### REVISION

Chloé De Carvalho, Social media agent

André-Kim Gendron, Social and professional counsellor

Pamala Tor, Administrative coordinator

#### GRAPHIC DESIGN

Julye Maynard

Avec la participation financière du :



Legal deposit — Bibliothèque et Archives nationales du Québec, 2023

Legal deposit — Bibliothèque et Archives Canada, 2023

Print: ISBN 978-2-9817471-8-1

Digital: 978-2-9821087-3-8

Printed on Rolland Enviro Satin paper. This paper contains FSC® certified 100% post-consumer fiber, is certified Ecologo and Processed Chlorine Free and FSC® Recycled, and manufactured using biogas energy.

Printed by Deschamps Impression  
50 Copies Printed



404, Décarie boulevard  
Office 300  
Saint-Laurent (Québec) H4L 5E6  
Telephone : 514 855-1616  
Fax Machine : 514 747-0008  
administration@cjestlaurent.org  
cjestlaurent.org



It is forbidden to reproduce, modify, alter and/ or transfer any part of this document by any mechanical or electrical means without the written authorization of its originator.

## INDEX

<b>3</b>	<b>A WORD FROM THE CHAIRWOMAN</b>
<b>4</b>	<b>A WORD FROM THE GENERAL MANAGER</b>
<b>5</b>	<b>OUR MISSION AND OUR BOARD OF TRUSTEES</b>
<b>6</b>	<b>PARTICIPANT'S PROFILE</b>
<b>8</b>	<b>HIGHLIGHTS</b>
<b>14</b>	<b>INTERVENTION STRATEGIES</b>
<b>15</b>	<b>WHAT IS YOUR PROJECT?</b>
<b>19</b>	<b>ACTION PLAN 2023-2024</b>

# A WORD FROM THE CHAIRWOMAN

Current events present us with an ultimatum: resist change, disappear, become irrelevant, and out of touch with the issues that youth have to face, or dive courageously into this world full of unknowns, and to make a transformation. At CJE St-Laurent, we believe that we have nothing left to lose, except for the unique trust and contact we have with Saint-Laurent's youth.

Considering the difficulty we face getting in touch with some of our participants and to better understand the reality they live in, we are increasing our presence in various environments where we can find young Laurentians. We are undertaking this exercise of reaching out with humility and boldness, given our objective which is to build a modern CJE which is adapted to present needs and challenges.

This way, CJE Saint-Laurent will be at the merging point of the multiple needs and talents of Saint-Laurent's teenagers and young adults. Our objective is to be known by the whole Laurentian community. We have an enthusiastic team of professionals who possess an infectious dynamism thanks to their interest in helping young people with their causes and their great ability to mobilize around our organization. These qualities will be useful in serving the team to assume its new role. The team hopes for a wonderful transition with the goal of enlarging our target audience and offering more diverse and relevant experiences.

Our motivations: our partners' trust, our participants' testimonies, their courage, determination, perseverance...

The Laurentian community's long-lasting trust is, without a doubt, what motivates us the most to stay engaged in reaching positive and lasting results, one step at a time.

Cordially,

**Annik Bissonnette**

# A WORD FROM THE GENERAL MANAGER

Being involved in collective well-being is in our nature. Contributing to the full development of EVERY young person's potential is our purpose. In order to do so, our team of professionals is involved in the field, both with and for Saint-Laurent's youth, on a daily basis. This wouldn't be possible without the trust and support of our board of trustees, our partners in the field, our donors, and our funders, who give us the necessary resources to complete our mission.

Whether it be in Saint-Laurent's parks or schoolyards, you might have come across and benefited from our Vélogik services. Or maybe you took part in a cultural mediation activity such as the one at the *Musée des métiers d'art du Québec* or *Culture Saint-Laurent*. Maybe you've enjoyed as much as I our *Un micro, deux générations* podcast, in which young people interviewed adults about their personal journey and career path. Or maybe you can safely leave your home during the winter thanks to our Snow Brigade's snow removal services.

One thing is certain: even though some of you weren't aware these were our projects, you have witnessed how they, alongside others by CJE St-Laurent, contribute to improving quality of life and fostering citizen engagement. In other words, they contribute to a better sense of community. The fact that these activities could not have been possible without the participation of young volunteers from Saint-Laurent is also a point of pride. At CJE St-Laurent, we believe that through empowerment, young people will be able to contribute to the improvement of their community and environment as students, workers, citizens and colleagues. When someone we don't know or hear about starts talking and interacting with their environment, it is impossible to deny their humanity, their reality. We believe it is possible to create a positive impact greater than every individual action. It is our mission.

Cordially,

**Marc Grignon**

# OUR MISSION

Contributing to the development of the full socio-professional potential of mainly young people and young adults between the age of 15 and 35, who live in Saint-Laurent, and offer them free coaching services in French and English.

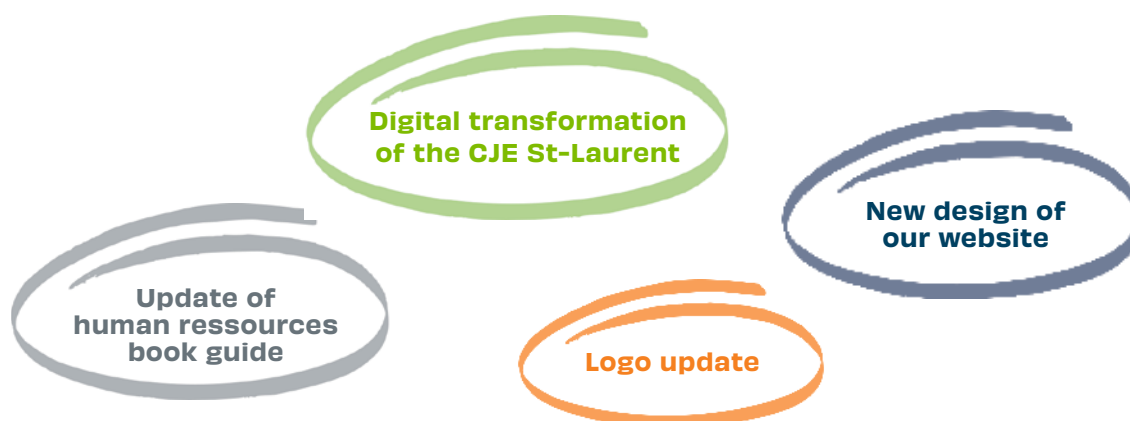
Our target groups are:

- Client with no income support
- Immigrants, accepted refugees, and asylum seekers
- Youth at risk of dropping out of school
- Young anglophones
- Young women from ethnocultural groups

# BOARD OF TRUSTEES

Made of members representing the community, while also being accountable to it in assembly, the board of trustees independently determines the orientations, priorities, objectives and annual action plan of the organization. Changes during 2022–2023: three new trustees joined our team! Our board, made up of Annik Bissonnette (chairwoman), Michel Richer (vice-chairman), Me Marie-Josée Rioux (secretary), Éline Labelle (treasurer), Andy On (administrator), Madjou Diallo (administrator), Lorraine Edmond-Omblime (administrator), and Philippe Marchand (administrator), took part in making the CJE Saint-Laurent evolve and take root.

The outcomes, in nine (9) meetings:



# PARTICIPANT'S PROFILE

## MAIN OCCUPATION AT THE TIME OF REGISTRATION



**NOT WORKING,  
NOT AT SCHOOL**  
46%



**PART-TIME  
STUDIES** 4%

**FULL-TIME  
STUDIES** 33%



**FULL-TIME JOB**  
10%

**PART-TIME JOB**  
3%



**SELF-EMPLOYED**  
1%



**OTHER** 3%

## LEVEL OF EDUCATION

**UNIVERSITY**  
8%

**UNDETERMINED**  
47%

**OTHER**  
7%

**HIGH SCHOOL  
NOT FINISHED**  
14%

**CEGEP**  
6%

**SECONDARY 5**  
13%



**DIPLOMA OF  
VOCATIONAL STUDIES**  
5%

## MAIN SOURCE OF INCOME

**EMPLOYMENT INSURANCE**  
2%

**LAST-RESORT  
FINANCIAL  
ASSISTANCE**  
21%

**OTHER**  
10%



**NO INCOME**  
50%

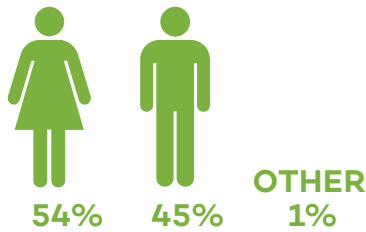
**WORK**  
17%

## LANGUAGE

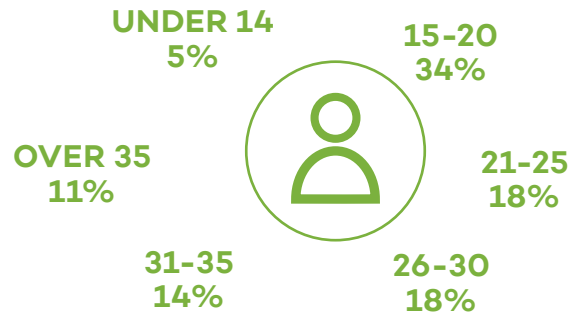
(language in which the service has mainly been offered in)

**FR => 85%**      **EN => 15%**

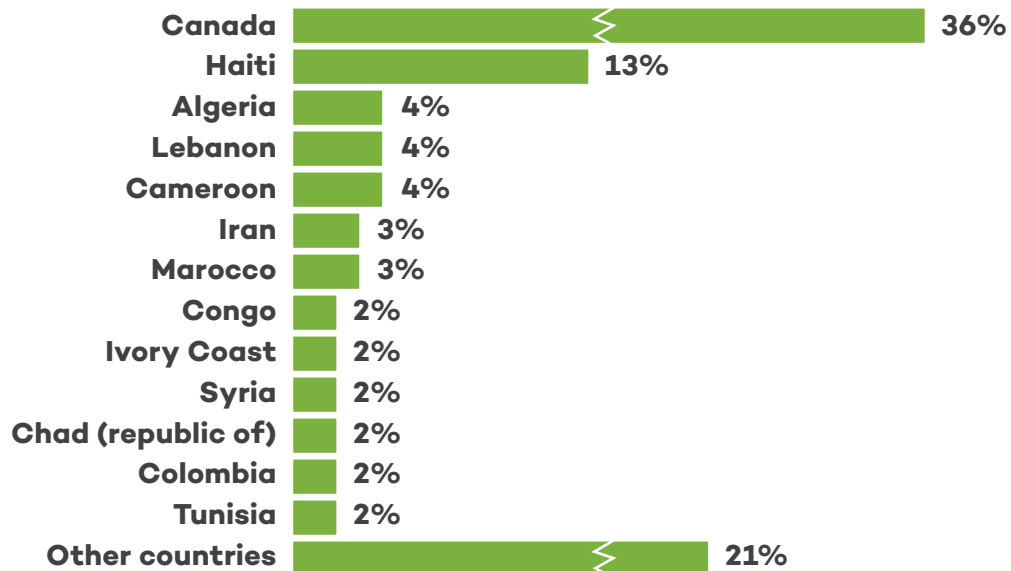
## GENDER



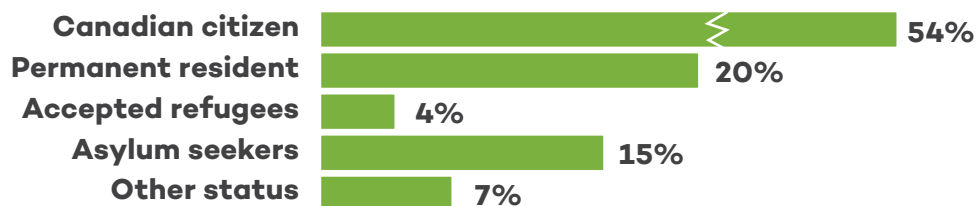
## AGE



## COUNTRY OF ORIGIN



## STATUS IN CANADA AT THE TIME OF REGISTRATION



# HIGHLIGHTS 2022-2023

## NEW LOGO AND CORPORATE IMAGE

The CJE St-Laurent has undertaken a logo and corporate image renewal exercise in order to adapt to new realities, ensure a proper reflection of current day trends, align with the values of the organization, and resonate with the clientele. Here is what it signifies:

### **The opening of the circle embodies**

- The opening of the team (and of the CJE St-Laurent) and the welcoming of diverse clientele and its needs
- The values of inclusion, kindness and protection.

**The irregular curve of the circle** illustrates our young people's journeys, which are often atypical, unusual, irregular, unconventional, or even imperfect. It also represents guidance, which can be discontinued, periodic, and erratic, since it is adapted to the needs and realities of our participants;

**The green** of the circle symbolizes:

- Hope, balance, harmony, peace, rebirth, progress, nature and ecology
- The original logo colour of the previous 20 years

**The renaming** of Carrefour jeunesse emploi Saint-Laurent to CJE St-Laurent is to:

- Illustrate that our offered services are not only limited to employability
- Facilitate, with the use of an acronym, the identification, reading and spelling for our allophone clientele, our anglophone clientele and people with learning difficulties.





# HIGHLIGHTS 2022-2023

## A BIGGER WORKSPACE!

Not only did the renewal at the CJE leave its mark on the 2022–2023 year, but so did the enlargement of the space used for new activities, which are accompanied by the diversification of funding. The CJE St-Laurent team grew bigger with the arrival of new projects and a need for more space was consequently felt. Therefore, a big project to acquire more workspace was set in place to welcome new team members.

In July 2022, a part of our team could start working in the new offices and welcome the participants of the Connexion Emploi group project.

## SOCIAL MEDIA RENEWAL

With the help of a social media specialist, CJE St-Laurent renewed its social media presence! Not only did this unify our brand on various social media pages, we also acquired a writing technique and procedure for our online platforms. As a result, this increased the organization's virtual presence. Thanks to these platforms, CJE St-Laurent's events were more visible to our different followers.

## HANG ON! SCHOLARSHIP 2023—15TH EDITION



In the 2022–2023 year, the **Hang On! Scholarship event**, presented by the Caisse Desjardins de Bordeaux-Cartierville-Saint-Laurent, was held for its 15<sup>th</sup> edition. Due to sanitary risks, the event was once again held virtually on our social media platforms. This year, 15 award winners received scholarships amounting to a total of \$5,900 thanks to the generous donors who contributed to the event. These prizes underline the efforts of the Laurentian community's youth under the theme of perseverance, going back to school, and school success.

# HIGHLIGHTS 2022-2023

## PROJECT A THOUGHT FOR THE HOLIDAYS



During the holidays, Saint-Laurent's residents, as well as a reception class of the *École secondaire Saint Laurent, édifice Émile-Legault*, were invited to make holiday cards and write to the residents of the Saint-Laurent nursing home. In total, 30 persons made around fifty cards to bring a little bit of joy during this time of year, when people can feel socially isolated.

## A LITTLE BIT OF LOVE FOR VALENTINE'S DAY



For Valentine's Day, participants of the CJE St-Laurent were invited to make bracelets and keychains for elderly people of the Saint-Laurent nursing home. The goal of this initiative was to give comfort to people that are isolated during this period of the year where love and friendship are in the spotlight. In total, 30 keychains and bracelets were made and distributed.

## A GENEROUS DONATION FOR SCHOOL PERSEVERANCE



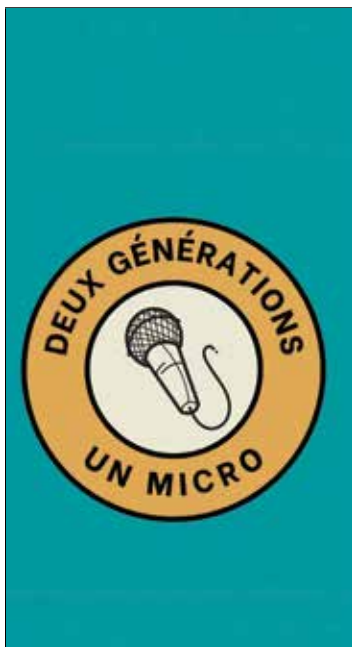
Once again, at the beginning of the 2022-2023 school year, the Aldo Group and its partners, including the Montreal Canadiens hockey team, offered a generous donation to the students of the *Secondaire adapté à ta situation (SAS)*, as well as to the students of the *École secondaire Saint-Laurent, édifice Émile-Legault*. In total, more than 100 bags containing gift cards, school material, accessories, snacks, and more were offered! These generous donations gave many students the chance to have a good start for the new school year.

## A GOOD START FOR THE SUMMER THANKS TO THE ALDO GROUP!

This year, the Aldo Group made a generous donation for the young volunteers of the Snow Brigade! They were given quality snow boots to accomplish their snow removal tasks. They therefore had the chance to keep their feet warm, while doing their volunteer work to help the people of Saint-Laurent who are in vulnerable situations.

# HIGHLIGHTS 2022-2023

## UN MICRO, DEUX GÉNÉRATIONS



Our *Un micro, deux générations* podcast, which stems from our will to encourage intergenerational exchange and dialogue, came to life this year. Thus, from November 2022 to February 2023, a few students from the *École secondaire Saint-Laurent, edifice Émile Legault*, made 4 episodes in which they talked about topics they were interested in and wanted to address with people from various generations. They discussed the topics of school, friendship, sports, and happiness. With guidance from resource persons from CJE St-Laurent and the Mixlab of the *Bibliothèque du Boisé*, the participants were responsible for the animation, creation of chronicles, search of information on the different subjects, editing, as well as creative direction of the project. This gave the different generations the opportunity to freely talk about different subjects. A meeting between the voices of tomorrow and those of wisdom.

## LET'S CELEBRATE HALLOWEEN



A Halloween-themed event was organized by the CJE St-Laurent, with the purpose of breaking post-COVID isolation and sharing the neighbourhood's different organizations. During the entire month of October, some young people took part in different decoration creation workshops in preparation for the event. During the last weekend of October 2022, families from St-Laurent were invited to the CJE to celebrate Halloween to take part in arts and crafts, makeup and enigma activities.

## THE RETURN OF THE BONHOMME À LUNETTES



This year has been marked by the return of one of our partners—the *Bonhomme à lunettes*. While being there once a week, this organization offers low-price eyeglasses to people residing in the Saint-Laurent neighbourhood.

# HIGHLIGHTS 2022-2023

## DANSE



The DANSE project of summer 2022 was first and foremost a creation activity, that was both collaborative and significant for young participants and final year dance students of the *Cégep Saint-Laurent*. Over three different workshops, instructors guided the creation and exploration sessions to create choreographies inspired by memorable themes and music. During the workshops, and final performances, the backstage experience was filmed in order to explore the complex artistic creation process, to record testimonies on the importance of dancing for everyone involved, and most importantly, put forward emerging artistic talents from Saint-Laurent. This experience took place again in February 2023, and this time, in collaboration with Saint-Laurent's *Service de la culture*.

## SALON MON ÉTÉ



This year, there was once again the *Salon d'Emploi Mon Été*, which aims to facilitate the meeting of young people with employers. On the 29th of March 2023, at the *École secondaire Saint-Laurent, Édifice Émile-Legault*, different organizations and companies held information booths in order to present job opportunities for the summer of 2023. This gave young people the opportunity to meet potential employers, as well as applying according to their own interest. More than 250 students had the chance to meet 5 employers and 5 community organizations, and they all appreciated their participation at the event!

# HIGHLIGHTS 2022-2023

## SUMMER EVENTS

For the summer period of 2022, the CJE St-Laurent organized and participated in multiple events. Being present in different neighborhood festivals, CJE St-Laurent met multiple Saint-Laurent residents to introduce its different services and as to offer its bike repair services through its Vélogik services. Many activities were also organized to celebrate the summer, notably with a soccer game, a collective cooking class, a bike rally in Saint-Laurent, and the *Jeux de la rue*, a project by *RAP jeunesse*. In order to finish things off on a good note, a music and singing show was also organized to provide an artistic collaboration experience to the youth.

## DISCOVERING INDIGENOUS CULTURE



A novelty for the 2022-2023 year was a visit to the Boisé library to participate in the contemporary art exhibition INITAW and a cultural mediation exercise. This initiative gave some young people the chance to discover indigenous art, and to reflect on present indigenous realities. After the visit, participants had the opportunity to experiment with this style of art by creating their own masterpiece!

## EMBELLISHMENT OF THE PASSAGE BOA



In collaboration with the YMCA and *VertCité*, the CJE St-Laurent took part in the embellishment of the passage BOA. This pedestrian crossing, between the residential buildings of Jules Poitras Boulevard and Painter Park, had to be renewed so it could be green and active. Hence, many young people contributed to beautifying the green spaces thanks to their gardening skills.

“ It's been almost 3 months that I'm accompanied by CJE St-Laurent for job searching. I'm more than pleased by the services offered, by the meticulous follow ups done by my employment counsellor, by the quality of making documents with her and by the improvement of my performances in job searching. ”

— Mme Maguette Niane, Ma Famille, J'y Travaille



# INTERVENTION STRATEGIES

## UNIVERSAL ACCESS

In addition to offering access to our multiservice room to every resident of Saint-Laurent, CJE St-Laurent receives, listens and refers every person asking for support and/or simply for information. The person's needs are addressed during a welcome conversation, and they are informed about the available services at the organization, both internal and external. Additionally, a member of the multidisciplinary team is present during opening hours to promptly answer the visitors' questions.

Furthermore, CJE Saint-Laurent welcomes many visitors living in Saint-Laurent to our many different activities. Available to the entire neighborhood, these activities offer support, amusement, and entertainment. They address various subjects, notably those which sensitize and inform the Laurentian population.



**MORE THAN 800  
VISITS TO THE CJE**



**32  
EVENTS**

“ The Connexion Emploi project brought me big pertinent changes in my life in the short and in the long term. The workshops were well prepared by Nelly Kimpala, David Bertrand and Sabrina Deschênes and were very instructives. All the activities and subjects brought during the program left something new for us to learn and was very useful in our process in introducing the working market. The individual meetings with the counsellor was also essential for us to put efforts in this difficult moment. All the efforts put in place by the Connexion Emploi team contribute to many success for each participant and did build up new essential knowledges for all of us. I acknowledge the importance of Connexion Emploi project and I refer to anyone this project as we learn all the informations we needed to know. I'm greatly thankful for the Connexion Emploi team for having such a great positive impact in my life and for all the other participants. ”

— Frida Gabriela Mendez Giron, Connexion emploi

# WHAT IS YOUR PROJECT?

## WORK

The work component of CJE St-Laurent helps in taking action towards job search. Among other things, the team encourages the motivation of young people by showcasing their skills and by assisting them in the recruitment process. Whether it'd be in a group or individually, the participants will receive the tools aiding in professional satisfaction, as well as concrete support strategies for the job finding process. Through providing the above mentioned elements, their process with CJE will permit them to gain confidence in front of an employer in order to be ready for their next recruitment opportunity if necessary. Otherwise, group coaching by cohort for a duration of 8 weeks offers additional activities for individual growth, such as workshops on different aspects of the job market, activities leading to skill development, and business visits, all while breaking solitude through group effect.



588  
CONSULTATIONS



8  
COMPANY TOURS



176  
GROUP WORKSHOPS

“ The CJE St-Laurent helped me a lot to describe my past experiences in my resume in a professional matter, to prepare my job interviews, etc. It also helps me with my discipline and motivation which was necessary to find my internship. Thanks to my efforts and CJE St-Laurent's efforts, I was able to find an intership at ONU for video production. ”

— Mrs. Miram Hassanin, Gr C, SAE

# WHAT IS YOUR PROJECT?

## STUDY

The study component of the CJE allows for the opportunity to explore going back to school and encourages school perseverance. Through individual meetings, young people are given the tools to overcome the difficulties they face at school, while also being supported during the entirety of their progression. Specifically, the offered services go through the acquisition of tools to support them in their school perseverance or for the exploration of different school programs. The CJE team makes sure to inform the participants on their financial aid opportunities, including loans and grants, as well as providing school and professional information necessary for their good education. In cases where it is necessary, guidance is always available. Thanks to an academic orientation counsellor, a process including psychometric tests, a record of skills, or a professional choice confirmation gives the possibility to find the most appropriate field of study for the person.



15  
STUDENT LOANS  
GIVEN



33  
GROUP WORKSHOPS



365  
CONSULTATIONS

“ While entering the CJE ST-Laurent because of personal and professional problems, I was coming out from the program with a new will. The four months spent beside counsellors, their presence and the precious advice helped me gain back my confidence in the possibility in finding an activity that pleases me. Today, I'm working as a Communication officer in a employment community group. I love this job and I love life. ”

— Anonymous participant



# WHAT IS YOUR PROJECT?

## DISCOVER

The discover component of CJE St-Laurent allows young people to develop and acquire new professional, social and personal skills. Whether it'd be to receive help for social integration or professional difficulties, or to help in developing healthy life or financial habits, our team is available to welcome and support the progression of each participant. There are many types of services and projects that give the opportunity to address various problems.

### **PERSONAL AND SOCIAL AUTONOMY PROJECT— SECRÉTARIAT DE LA JEUNESSE**

Thanks to an intervention adapted to young people's needs, it will be possible for those participating in this project to acquire professional, social, and personal skills. The participants will receive a psychosocial support and guidance service (listening, referring, information, and will be offered help for certain administrative tasks). Afterwards, it will be possible for them to make an action plan with realistic objectives. They could also have the opportunity of participating in diverse workshops and stimulating activities covering various subjects by integrating a group of young people that wish to exchange on different subjects to break social isolation.



### **MES FINANCES, MES CHOIX ©**

Financially directed by *Desjardins*, this project helps young people to learn more about better financial habits, better consumption habits, and help with different financial choices. Notably, the proposed learning tools are aligned with the creation of a balanced budget, good saving habits, avoiding indebtedness, as well as developing financial autonomy.



### **AUTONOMY – PSCJE/SACAIS**

With the appropriate support, young people will have the chance to receive the necessary help to achieve both physical and mental health equilibrium. Specifically, the participants receive customized individual guidance from a health professional and the correct social services. During this process, these participants will acquire tools to help them in reaching their objectives. They can also take part in workshops on subjects related to healthy physical and mental health habits. Participants can also get referred to the appropriate organizations based on their needs.



# WHAT IS YOUR PROJECT?

## GET INVOLVED

The Get Involved component of CJE St-Laurent offers many community engagement opportunities. Whether it be on a short-term or medium-term basis, many activities are made available for participants to have good experiences.

### VÉLOGIK (community bicycle mechanics workshop)

Whilst discovering bicycle mechanics, young people develop different professional skills and receive guidance in their integration to the job market in an environment resembling a work place. More precisely, they will have the opportunity to learn more on community engagement, acquire good job searching techniques, and develop rigorous skills and expertise. All of these project aspects will permit them to have increased professional knowledge and competencies.



520  
REPARATIONS

### SNOW BRIGADE

Every winter, this project gives young volunteers the opportunity to help a vulnerable population by offering snow removal services so that they may safely leave their homes. Throughout this project, the young volunteers are sensitized to active issues faced by the ageing population and they will develop a sense of belonging to the Laurentian community by getting involved. This way, they can also acquire professional transferable skills that can be applied to their future jobs.



286  
SNOW REMOVAL

### GREEN BRIGADE

During the summer, young people can get initiated to urban agriculture and landscaping under the supervision of horticulture specialists, and get involved in an environmental project through this activity. The brigade gives them the opportunity to make concrete actions to help in local biological production, improve their environment, learn more about environmental issues, and develop good environmental habits and abilities. After completing this activity, they will have acquired professional skills they can use for a future job.



5  
ENVIRONMENTAL  
ACTIVITIES

### VOLUNTEERING AND ENTREPRENEURSHIP SECTION

Throughout the year, it is possible to volunteer in different activities that help multiple vulnerable communities and, by doing so, develop new professional skills. Whether it'd be by art, environment, well-being, healthy life habits, communication or dancing, it is possible to find an activity that encourages the engagement of young people and the development of their skills. It is possible to find a way for growth while simultaneously contributing to the community through the different projects of the CJE St-Laurent.



93  
VOLUNTEERS

# ACTION PLAN 2023-2024

Deploy projects of cultural mediation and environmental with a view to pre-employability

Updating our visual to be synchronized with our new services

Developping a youth network place for youth of 15 to 35 years old in Saint-Laurent

Renewing the income tax clinic for tax fairness for youth

Improving access to mental and physical services

A remake of the website

Establish a *Comité conseiller jeune*

Offering support to ensure protection and graduation for children and young workers, in their family, in school and at work.

Pursuing in deployment strategy of reaching out close to anglophone community





The mission set forth by the Carrefour jeunesse emploi Saint-Laurent could not come to life without the community's involvement that manifests itself through our donors' commitment and generosity.

**WITH YOU, EVERYTHING IS POSSIBLE!**

**Thank you for your crucial support in reaching young Laurentians!**

**OUR FUNDERS**

